A Brand is a Baby that has to be
**Loved,**
**Nurtured,**
**Directed,**
**Positioned**
until Perfect and Ready to
**Conquer** and stay
**On Top of the World.**
It is all a state of mind

Ice Tulip Conceptual Advertising

In today’s fast-paced world, it is more important than ever to promote recognition of your products. If you’re remembered as a quality provider, then you will be followed and recognized. Branding is all you need and Ice Tulip is your Guru!
About Us

We are a branding, conceptual advertising, production and digital media agency based in Lebanon with satellite offices in the UK and affiliate offices in Canada, Qatar, UAE and Kuwait. We collaborate in projects in order to give our clients the best quality, service and exposure through all the available communication mediums.

Our Services

- Brand Identity and Image Creation
- Product Launch and Positioning
- Full Marketing Campaigns
- Restaurant Conceptualizing and mood board creating/material choosing
- Packaging, Remodeling and testing

Our Services

- Websites Development
- Hosting & Maintenance
- Digital Marketing Analysis
- Digital Media Strategies and Implementation
- Media Bookings
- Events Organizing
- Production TV/Radio/Movies/Clips
- Architectural Visualization
- 3D Animation
OUR GOAL

is to help our clients respond faster, to be leaner and meaner, more focused, better informed and equipped to survive the increasingly hostile business environment. This means creating and delivering genuine excitement and differentiation with ideas beyond advertising.

We think that creating simple, memorable, individual and engaging brands is all about the promise of quality and reputation that your company should convey to last a lifetime.

Our means are based on creative psychology and consumer behavior, in order to cove the deep down depth of the human mind, understand his buying triggers and well...

Make Him Buy!

pampered all the way!

Whether it is a tiny business card, a complex catalogue, all the way to a complete advertising and marketing campaign, your product is icetulip's baby...

Artwork Baby of Dietrich Wegner.
Full Rebranding with Franchising
Guidebook development

Cache Coffee Shop Franchise Concept Creation
International Cuisine Restaurant
Concept Creation & Interior Mood

Reckitt Benckiser Events Planning & Management
Beauty Care Products: Branding, Packaging, & Launching Events

Hael Research Center: Yearly Calendar Concept Creation
PROMOTIONAL ITEMS AND CORPORATE GIFTS
Corporate/Occasional Gifts

Christmas 2014
Corporate Leather personalized gift boxes
2015 CORPORATE GIFTS ARE BEING CURRENTLY COOKED IN OUR CREATIVE KITCHEN

Christmas 2014
Corporate Leather personalized gift boxes
TV PRODUCTION

W&P is the W Production House, born in the 21st century, having attractive perspective based on advertisements, music videos, television shows, documentaries, as well as behind the scenes looks at movies and music videos making techniques. It offers breathtaking productions using a high quality cinematic approach blended with highend graphics and animation built inhouse.

W&P technical usage for cameras 16mm, 35mm and RED types where our team created hilarious productions end products.

Download the following link to view our production style and quality: https://www.filemail.com/dl.aspx/id=znwhcnhdectosb
WEB DESIGN/MOBILE APPLICATIONS/SOCIAL MEDIA AND ONLINE CAMPAIGNS
Escape the beaten path. A sensory experience awaits.

Deep in the heart of the majestic Dana Biosphere Reserve, at the end of a rugged track is an idyllic candle lit lodge nestled in the magnificent Wadi Feynan.

Here, set against the glorious desert landscape, guests staying at the 30-room lodge can be found adventuring through the untouched wilderness, taking in the view with the native Bedouin, exploring the ancient archeological sites in a truly authentic and immersive way.

Revel in the luscious views and seclusion, surrounded by the simple elegance of the comfortable rooms. Feel at ease in the knowledge that they are retreating to a idyllic and environmentally-responsible destination.

Ranked as one of the top 500 resorts in the world by National Geographic Adventure Magazine, the hotel, situated between the sierra and the desert, offers a variety of activities to ensure an unforgettable experience. This resort has been featured in the film “Lost in Translation” and in the Geographic, where it was called the “Talisman of Nature.” As a member of Condé Nast Johansens, it exemplifies the protection of the Kingdom’s most pristine natural landscapes.
Social at our core

Our practice has evolved over the years to keep pace with the changing digital landscape. Votes represent 26% of our revenue is derived from social media. We have remained flexible in our strategic team who specialises in determining the economic value of social engagement, developing strategies that leverage on community and behaviour management, as well as a content development group and a digital strategy team who ensure that all of our experiences are backed by an understanding of consumer behaviour and content.

As the digital world continues to change, so inevitably will we remain committed to ensuring our passion to create that we are always able to keep up with every leading subject and experts to the fullest to help our clients lead in the digital space.
Magrabi Hospital & Centers

https://www.facebook.com/MagrabiHospitalDoha

Al Mana Luxury

Clothing
Al Mana Luxury carries a large number of luxury brands, and is positioned as the unique carrier of the most prestigious international fashion houses.

About
Photos
Armani Cafe
Events
Likes
Marky's
4.1 stars (522 ratings)
12,386 likes; 1,607 talking about this; 434 were here

American Restaurant
514, Beirut, Lebanon
01 511 801
Today 12:00 pm - 12:00 am

Photos
Free Delivery Menu
#MarkysHepzey
@Markysslb

Dominique Fayad Haute Couture
2,910 likes; 201 talking about this

Local Business
Balouneh - Keserwan, Near St. Nicolas Church, Road...
06 961 923 68 62; 00 961 3 77 99 87

Photos
Collection
Bridal
YouTube

https://www.facebook.com/Markyslb
